To,

The Hiring Manager

[rTCamp solutions private limited]

[f-10,N Main Rd,liberty phase 2,ragvilas society,koregoan park,pune,maharashtra 411001]

Subject: Application for the position of Social Media Executive (Fresher)

Dear Hiring Manager,

I am writing to express my interest in the Social Media Executive position at rTCamp solutions private limited. As a recent pursing graduation with a strong interest in digital marketing and social media trends, I am excited about the opportunity to begin my professional journey with a creative and growth-oriented team like yours.

During my academic years, I actively managed college events' social media pages, created promotional content using Canva, and helped grow engagement through well-crafted posts and consistent publishing. I also completed a [mention any internship or online course – e.g., Digital Marketing Internship / Meta Social Media Marketing Certificate], which gave me hands-on experience in content planning, hashtag research, and analyzing post-performance using tools like Instagram Insights and Meta Business Suite.

Though I may be new to the professional world, I bring with me:  
- A strong understanding of major platforms like Instagram, Facebook, and LinkedIn.  
- A creative eye for content design using tools like Canva and CapCut.  
- A proactive approach, adaptability, and eagerness to learn and grow with the team.

I am genuinely passionate about creating content that connects, builds brand loyalty, and drives results. I would be grateful for the opportunity to contribute my energy and ideas to your team and grow under the guidance of experienced professionals.

Thank you for considering my application. I would love the chance to further discuss how I can be a valuable addition to your social media efforts.

Warm regards,

Onkar Kokane

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